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The Team's Strategy

The power of choice-a primary message of the Mighty Warriors. Youth today walk a critical path. Choices mean life or death. Drugs? Alcohol? Honesty? Integrity? Choice. Through feats of strength, brute muscle, smashed bricks, and piercing stories, Mighty Warriors confront young people with a powerful message. They encourage today's youth to make the right choice. With power.

Positive role models. The team shares true-life stories of hard times, wrong choices, and the power to change. Equipped with right attitudes, right motives, right morals, and a positive outlook on life, they stand tall as examples of what youth can achieve through discipline and choice. With power.

The Strategy. Mighty Warriors make arrangements with school administrators, youth groups, community leaders, churches, and prison officials to communicate their message of hope and direction. They dramatically demonstrate relevant themes to specific audiences. Each presentation concludes with a challenge for individual decisions. Respondents are referred to organizations committed to seize the opportunity and work with youth for positive change. With power.

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